

PROGRAM CODE UVPACOMD EFFECTIVE DATE FALL 2020 VERSION NUMBER

2208

COLLEGE OF VISUAL AND PERFORMING ARTS

COMMUNICATION DESIGN

BACHELOR O FF I N E $A \quad R \quad T \quad S$

STUDENT:

STUDENT ID NUMBER:

Foundation				
COURSE		CR	GRADE	
FAR 015: DRAWING I		3		
ART 031: 2D DESIGN		3		
FAR 016: DRAWING II		3		
ART 032: 3D DESIGN		3		
CDE 010: DIGITAL FOUNDATION ♦ ≈		3		

Program						
COURSE	CR	GRADE				
CDE 115: CODING ≈	2					
CDE 130: TYPOGRAPHY ≈	3					
CDE 151: INTRO TO ILLUSTRATION ≈	3					
CDE 140: INTRO TO INTERACTIVE DESIGN ≈	3					
CDE 141: INTRO TO DESIGN ≈	3					
CDE 252: DIGITAL ILLUSTRATION ≈	3					
FAR 151: LIFE DRAWING OR FAR 162: DIGI. PHOTO°	3					
CDE 220: PRINT MEDIA PRODUCTION ≈	2					
CDE 231: ADVANCED TYPOGRAPHY ≈	3					
CDE 238: GRAPHIC DESIGN ≈	3					
CDE 241: ADVERTISING DESIGN ≈	3					
CDE 276: INTERACTIVE DESIGN ≈	3					
CDE 280: INTEGRATED BRANDING ≈	4					
CDE 374: PORTFOLIO SEMINAR	2					
CDE 398: PROFESSIONAL PRACTICES	2					
CDE 399: SENIOR EXHIBITION	0					
TOTAL CREDITS 42						

Seminar Courses select 6 cd seminar courses. UP to 2 art ELECTIVES* MAY BE USED FOR A TOTAL OF UP TO 6 CREDITS OF THE 12 CREDITS REQUIRED. (SEE CATALOG FOR COMPLETE COURSE NAMES AND DESCRIPTIONS. COURSE CR GRADE

TOTAL CREDITS 12	2	

Internship or Art Electives internships require 3.0 gpa in the major. Art electives* may be taken in place of internship.					
COURSE		CR	GRADE		
TOTAL CREDITS	6				
Design History					
COURSE		CR	GRADE		
CDH 150: HISTORICAL SURVEY OF GRAPHIC DESIGN A					
CDH 151: HISTORICAL SURVEY OF GRAPHIC DESIGN B					
TOTAL CREDITS	6				

Directed General Education Courses THESE ARE GEN ED COURSES THAT ARE ALSO PART OF THE CD PROGRAM. IF YOU DO NOT TAKE THESE COURSES TO FULFILL YOUR GENERAL EDUCATION REQUIREMENTS, YOU MAY NEED AS MANY AS 129 CREDITS TO FINISH THIS DEGREE.

COURSE	✓	CR	CATEGORY
CDE 010: DIGITAL FOUNDATION		3	D
ARH COURSE		3	D
ARH COURSE		3	D
TOTAL CREDITS 9			

FAR 161: INTRO TO PHOTOGRAPHY MAY BE SUBSTITUTED

* ART ELECTIVES MAY BE APD, ART, ASE, CDE, CSC, CFT, CTM, FAR, FAS, MKT, BUS, SMS
 • THIS COURSE IS ALSO A DIRECTED GENERAL EDUCATION COURSE
 ≈ STUDENTS MUST EARN A GRADE OF C OR BETTER IN ANY COURSE PREFIX OF CDE

THAT SERVES AS A PREREQUISITE FOR CD COURSES.

Admission to Communication Design: An art test or portfolio review is required for entrance into the Communication Design Program from High School. Transfer students are required to submit a portfolio of work for entry into the Communication Design Program. Please contact the Admissions Office. Internal Transfer students are required to present a portfolio and recommendation letters. Please speak to the department secretary for instructions.

GRADUATION REQUIREMENTS							
		REQUIRED	1			REQUIRED	√
VUTTON	GENERAL EDUCATION CREDITS	42			SENIOR EXHIBITION	PASS	
NUIZIOVVIN	PROGRAM CREDITS	78			QPA	2.0	
UNIVERSITY	TOTAL CREDITS	120			ART HISTORY CREDITS	6	
					GRAPHIC DESIGN HISTORY CREDITS	6	

COMMUNICATION DESIGN 8 SEMESTER COURSE PROGRESSION

Gen Ed & Senior Year course progression is suggested. Work with your advisor to develop the best course progression plan for you.

WITH INTERNSHIP

	FRESHMAN	SOPHOMORE	JUNIOR	SENIOR (Interchangeable semester)
FALL	3 FAR 015 Drawing I 3 ART 031 2D Design 3 ARH course 3 FYS 3 GEN ED (any A, B, or C) 15 cr	 3 CDE 130 Typography* 3 CDE 151 Introduction* to Illustration 2 CDE 115 Coding* 3 CDH 150 3 Photo/Life Drawing/or GEN ED 3 GEN ED 17 cr 	30 Typography* 3 CDE 238 Graphic Design* 2 CD Seminar † 51 Introduction* 3 CDE 241 Advertising Design* 2 CD Seminar † tration 3 CDE 276 Interactive Design* 2 CD Seminar † 15 Coding* 2 CDE 220 Print Media 2 CDE 398 Professional Practice 50 Production* † 3 GEN ED Life Drawing/or GEN ED 3 Photo/Life Drawing/or GEN ED 3 GEN ED	
	FRESHMAN	SOPHOMORE	JUNIOR	SENIOR (Interchangeable semester)
SPRING	 3 FAR 016 Drawing II 3 ART 032 3D Design 3 CDE 010 Digital Foundation* 3 ARH course 3 GEN ED 3 GEN ED 18 cr 	3 CDE 141 Intro to Design* 3 CDE 140 Intro to Interactive* 3 CDE 252 Digital Illustration* 3 CDH 151 3 Photo/Life Drawing/or GEN ED 15 cr	 4 CDE 280 Integrated Branding* 3 CDE 231 Advanced Typography* 2 CDE 220 Print Media Production* † 2 CD Seminar † 3 Photo/Life Drawing/or GEN ED 3 GEN ED 15/17 cr 	6 CDE 394 Internship 2 CDE 374 Portfolio † 2 CD Seminar † 2 CD Seminar † 0 CDE 399 Sr. Exhibition 12 cr

GRADE POLICY STATEMENT (Effective Fall 2009)

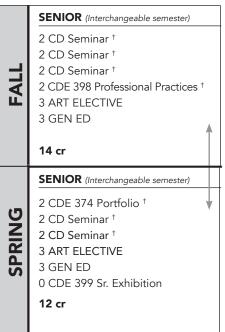
Policy

The Communication Design Department's Prerequisite Course Policy requires that students earn a grade of C or better in any course prefix of CDE that serves as a prerequisite for CD courses.

Consequences

This means, if one earns a D or below in a CDE course that is a prerequisite for other CDE courses, one will be required to repeat the course for a higher grade in order to continue in your concentration and/or the Communication Design program. Due to the highly regimented curriculum with many courses only being offered in the Fall or Spring, this will likely delay progress toward graduation a full year.

* prerequisite course [†] half seemster course



WITHOUT INTERNSHIP