

FORGE YOUR JOURNEY

M.F.A. COMMUNICATION DESIGN

EMBARK ON A JOURNEY

BEGIN YOUR MFA JOURNEY. DESIGN YOUR KUCD STORY.

Kutztown University's Communication Design Department's (KUCD) low-residency MFA in Communication Design is the the only MFA in Communication Design in the Pennsylvania State System of Higher Education.

Kutztown University Communication Design Department is a community of designers and faculty who are passionate about what they create. We empower you to evoke meaningful change, develop your strengths and celebrate the future of design—all through individual development and visual expression. Here, you will embark on a journey to discover power of your voice and grow, not into someone new, but truly into yourself.

Take control of the creative freedom that our low-residency curriculum provides—to explore personal and professional aspirations by charting your own course. This journey is yours.

Find your voice. Design your KUCD Journey.

TO DISCOVER THE POWER OF

YOUR VOICE

*Various Pattern Collections
Emma Brooks*

THE PROGRAM

The MFA in Communication Design provides an affordable high quality graduate education in a format suited to working creative professionals. This program encourages students to work one-on-one with faculty to develop their own design voice—whether it's graphic design, interactive design, advertising design, illustration, education or entrepreneurship—this journey is yours to discover. We encourage students to use innovation and in-depth investigation to solve design problems and formulate creative expression. The KUCD MFA program promotes a well-rounded education through the study of design history, contemporary topics, typography, emerging media, and the exploration of personal and professional goals. Students ultimately create an original capstone graduate research project exploring their creative path to professional or academic aspirations.

LOW RESIDENCE LEARNING

Our low residence program consists of 60 credits completed over a total of three years with manageable course loads to help keep you balanced with work, family and life! Stay in close contact by working one-on-one with faculty and side-by-side with fellow students to develop creative solutions, participate in design discussions, and challenge each other to succeed in your KUCD journey. A note to educator students—our program can work with your teaching schedule. The in-residence journey week typically occurs at the start of the first Fall and only two more times during the duration of the program

FACULTY

Our distinguished permanent full-time faculty ensure that students get a consistent, guided and mentored design education. Our award-winning faculty are authors, artists, designers, illustrators and internationally exhibited creatives. We are professionally engaged and regular contributors to contemporary design discussions. We encourage our students to take ownership and authorship of their ideas.

AFFORDABLE EXPERIENCE

Take advantage of a high quality education at PA State School pricing. Tuition for out-of-state residents is only 2% higher than in-state fees, which means KUCD is one of the most affordable low residency Communication Design MFA programs in the U.S.

COURSE WORK



CORE

18 CREDITS



ACADEMICS

6 CREDITS



ELECTIVES

24 CREDITS



CAPSTONE

12 CREDITS



FAST FACTS

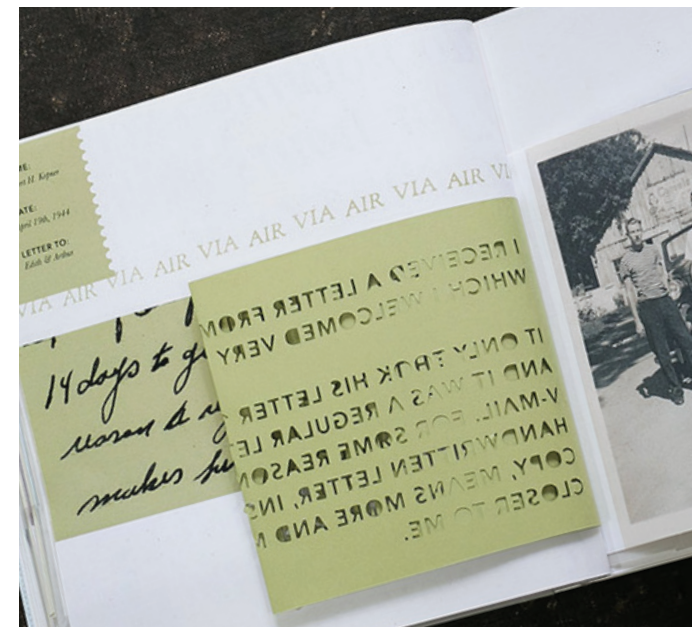
- **Master of Fine Arts in Communication Design** – 60 credits
- **Low Residency Program**
Only on campus a few times!
- **Customized learning** – Follow your path
- **Only MFA in Communication Design in the Pennsylvania State System of Higher Education**
- **Affordable In- and Out-of-State Tuition**
- **Passionate qualified faculty**
- **On campus computer lab, equipment and design resources available**
- **Only 2 hours to NY and 1.5 to Phila.**
- **Only a 35 min drive from Lehigh Valley International Airport (ABE)**
- **NASAD Accredited**



top:
"Scout"
Children's Diabetes App
Eric Oswald

left:
"PA German Heritage"
Unconventional Typography
Rachel Yoder

right:
"Closer To Me"
Book Design
Kalyn Kepner



top:
"A National Park Experience"
Interactive Museum Exhibit
Al Bronakowski

left:
"More Than a Moment"
Cards and Animated
Illustrations
Kalyn Kepner

right:
"Printed Press"
3D Printed Self-inking
Letterpress, and Type Blocks
Juss DiSciullo

START YOUR JOURNEY TODAY

A KUCD degree isn't just a piece of paper, it's proof of an experience. Forge your journey and discover who you are.

For more information
or to apply visit:
kucd.kutztown.edu/mfa

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The logo for Kutztown University, featuring the word "KUTZTOWN" in a large, serif font above the word "UNIVERSITY" in a smaller, sans-serif font, all in white capital letters on a dark blue background.

KUTZTOWN
UNIVERSITY

**IT'S GOOD TO
BE GOLDEN.**