Junior Level Interactive Designer

Looking to hire a full time junior level multimedia designer to help our team develop state-of-the-art eLearning and eMarketing solutions for our Fortune 500 clients.

Job Responsibilities

- Strong design sense and knowledge of current design trends
- Develop state-of-the-art user interfaces for eLearning and eMarketing solutions
- Work closely with the programming team to design solutions to work in multiple web formats, Flash, Articulate, iOS, Unity, HTML 5, etc.
- Develop rich media materials for internal sales initiatives
- Present ideas and concepts to management and development teams
- Work hard, meet deadlines, and be a team player

Desired Skills & Experience

Job Qualifications

- Four-year college diploma or university degree in related field
- Diversified portfolio of strong design solutions
- Strong typography skills and attention to aesthetics
- Basic grasp of site structure, navigation, UI principles, wireframes, and composition
- Knowledge of browser/device compatibility, cross-browser issues/challenges and current web design trends and techniques
- Demonstrated strong visual communication design skills with the ability to plan and create visual solutions to a variety of communication problems
- Professional verbal and written communication skills
- Ability to conceptualize new and different ideas to meet project-related business objectives

Technical Proficiency

- Proficient in Adobe Creative Suite (Illustrator, Photoshop, Flash, Flash Builder, etc)
- Proficient in MS Office Suite (Word, Excel, PowerPoint)
- Basic HTML and CSS3 skills
- Knowledge of HTML5 syntax, jQuery, and JavaScript a plus

Personal Attributes

- Strong ability to effectively prioritize and execute tasks in a high-pressure deadline driven environment
- Desire to learn new skills
- Ability to communicate ideas
- Highly self-motivated and directed self-starter
- Keen attention to detail is important
- Ability to work in a team-oriented, collaborative environment
- Ability to be resourceful and work independently with moderate direction
- A passion for creativity, technology, and innovation
Company Description

Tipping Point Media is a growing national multimedia firm specialized in eLearning and eMarketing communications. We work with pharmaceutical, biotech, medical device companies and universities to develop training, marketing and communications programs that increase productivity, employee performance and product education.

Tipping Point Media brings the best mix of media to transfer a message, deliver new competencies to the field, create engrained communications platforms and track performance improvement. Our approach to training supports the learner through their transition in a planned, measured and proven step-by-step process. We do this by delivering custom content through blended mixed media such as instructional video, eLearning technologies, mobile learning (IPad, Android, Tablet), 3D Medical animation, assessment games, 3D gaming (IPad, XBox, Wii), simulcasts and workshop content.

Science + Creativity + Technology + Innovation