KUTZTOWN UNIVERSITY
COMMUNICATION DESIGN

Instructions for Submission of an Art Test to Slideroom

Final deadline is February 26th, 2016.

Congratulations!

If you've received these instructions you've completed the first step toward admission to the CD program by completing an application to Kutztown University with Communication Design selected as your first-choice major.

Art Test

To evaluate your ability to succeed in the CD program and be accepted into the major, you must complete an assignment-based portfolio called the Art Test. This year, applicants complete **two assignments developed by the CD faculty for the purposes of evaluating creative ability, design-related thinking and craftsmanship and submit three other examples of your best work**. These projects will allow us to see your creative potential and eventual career success. You may also participate in an interview-style portfolio review that takes place at designated fall open house events. This is by appointment only. **If accepted through a Portfolio/Interview** appointment you **DO NOT complete an Art Test.**

Also, if Slideroom is unavailable to you, the Art Test may be submitted using an alternate process. Please contact the Art Test Coordinator, Prof. Summer Doll-Myers at dollmyers@kutztown.edu or Dept. Secretary Kathy Traylor at traylor@kutztown.edu for directions.

Using Slideroom

Slideroom is a widely-used web-based service for application to visual and performing arts programs at colleges and universities. **Applicants pay a small fee — $5,** *less than mailing the Art Test as required in the past* — to submit the Art Test portfolio for admission to CD. **Slideroom is easy to use** both for the applicant and for the faculty evaluators and **allows us to process applications more quickly.**

Step 1 — Navigate in your browser to https://kuva.slideroom.com

Step 2 — Sign up for Slideroom.

Step 3 — Choose the BFA in Communication Design (CD) — Freshman, Fall 2016 as the program you wish to apply to.

Step 4 — Answer the questions. Read, print, complete the three assignments. Follow directions carefully. Take your time to do your best work. (We recommend you take a minimum of two weeks to do well.) If you have any questions contact Prof. Doll-Myers at dollmyers@kutztown.edu.

Step 5 — Scan/Photograph the original work produced for the assignment at 300dpi (5MB max file size) and upload to the media section of Slideroom. Complete the captions required.

Step 6 — Double-check that you have completed all requirements and followed the directions.

Step 7 — Submit your Art Test and pay for the submission.

Step 8 — Wait for the news! (Which you'll hear from Admissions, not us. We aren't permitted to release that information.)